

FOR IMMEDIATE RELEASE

NorseBoat Limited Announces New Wooden NorseBoat 17.5

November 27, 2006, Belfast, PEI, Canada — NorseBoat Limited announces the release of a modern wooden version of their popular NorseBoat 17.5 Sailing & Rowing Cruiser. The original fiberglass model, designed by Chuck Paine, has been on the market since 2004. The wooden NorseBoat is now available as a kit for amateur builders or professionally built by a NorseBoat licensed subcontractor.

“Developing a wooden NorseBoat 17.5 was in our business strategy from the beginning,” says company founder and president Kevin Jeffrey. “We chose to initially manufacture the boat in fiberglass, and selling fifty of those boats in two years has given us the ability to bring a wooden sistership to market.”

Wooden NorseBoat 17.5 hull #1 was enthusiastically received at the 2006 Wooden Boat Show in Newport, Rhode Island. One NorseBoat customer at the show was quoted as saying, “this lovely Chuck Paine design deserves to be made out of wood.”

NorseBoat Limited collaborated with designer Michael Mason and builder Scott Dagley, both of Nova Scotia, to develop the modern plywood/epoxy version of the NorseBoat 17.5. The response to this collaboration has been overwhelming.

The wooden NorseBoat is available as a kit for amateur builders, or if desired, completely or partially assembled by Dagley’s Boatworks. Scott Dagley runs one-week intensive NorseBoat Builders Workshops in Nova Scotia where customers can come to learn how to build their own boat. 2007 workshops run March 19-23 and 26-30, and August 13-17 and 20-24.

NorseBoat Limited and Dagley’s Boatworks continue their high level of attention to detail through the construction of the kits and professionally built wooden NorseBoats.

WOODEN NORSEBOAT KITS

Wooden NorseBoat kits can be assembled by the amateur builder. Each NorseBoat Kit will include all the necessary wood components to complete the project. Also included is a detailed build manual and DVD describing the construction of the boat.

ASSEMBLED WOODEN NORSEBOATS

NorseBoat Limited is now taking commissions for professionally built wooden NorseBoats for those who want the look and feel of a wooden NorseBoat but don't have the time or inclination to build their own.

NORSEBOAT COMPONENTS AND OPTIONS

All of the standard components and options found on the NorseBoat web site are available for wooden versions of the NorseBoat 17.5. These components and options include: spruce oars and oarlocks; complete sailing kit with 2-piece carbon fiber mast, fully battened mainsail, headsail kit, spruce boom and gaff yard; galvanized trailer; canvaswork, including spray dodger, bimini, camping tent, mooring cover, mainsail cover, and whole boat storage cover.

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Photos available upon request